

Alison Campbell



Alison Campbell began her career as an embryologist in Liverpool, UK, and took on a senior embryology role at CARE Fertility when it was founded in 1997. She has consulted at several clinics worldwide, including in Egypt and Italy, playing a key role in establishing and improving IVF laboratories. Alison has led the embryology teams across the eight CARE Fertility Group sites in the UK and Ireland. In her current role, she focuses on driving standards, best practices, and leading research and development across these sites, ensuring alignment in embryology practices.

An experienced clinical embryologist, Alison is a member of the Alpha executive board, a Diplomate of the Royal College of Pathologists, and a Director of The CARE Fertility Group. She is passionate about training and developing embryologists and recently established a state-of-the-art training facility at CARE Manchester, offering courses ranging from basic embryology to biopsy and time-lapse technologies. She was responsible for the first clinical application of time-lapse microscopy in the UK and has published work in this innovative area of assisted reproduction. Alison Campbell, along with Prof. Simon Fishel, recently edited the first monograph on time-lapse embryology, titled Atlas of Time-Lapse Embryology